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U. S. Department of Agriculture

W. B. CLARKE & CO.

INCORPORATED

NURSERYMEN AND BREEDERS OF WOODY FLOWERING PLANTS



5301





DESCRIPTIVE

Wholesale Rose List

BUSH

CLIMBING

TREE

for SEASON 1953-1954

MAY 1, 1953

TELEPHONE CYpress 3-8171 · MAIL P. O. BOX 343

SAN JOSE 3 · CALIFORNIA

We are Members of

ALL AMERICA ROSE SELECTIONS

AMERICAN ASSOCIATION OF NURSERYMEN

CALIFORNIA ASSOCIATION OF NURSERYMEN

W. B. CLARKE & CO.

Growers of Quality Roses for Over 30 Years

Our Northern California grown roses ripen early so we can normally ship bush and climbing roses, thoroughly hardened, in early December if required — a distinct advantage to those in areas where early planting is possible.

Grading is in accordance with A. A. N. standards and we are particularly careful in handling.

Shipping. Our responsibility ceases when plants are delivered to transportation company in good order, and travel at buyer's risk. Please state distinctly method of shipment desired.

Complaints must be made in writing within 10 days after buyer receives the goods.

We are members of ALL AMERICA ROSE SELECTIONS which gives us first access to the annual All America Winners.

A. A. R. S. WINNERS FOR 1954

MOJAVE

LILIBET

(see variety list for descriptions and prices)

Carload service usually available for eastern orders.

Patented Bush Roses

(All patented varieties are being grown under license from patent owners). Prices are those listed by the patent holders.

Wholesale prices are determined by the individual retail prices.

No. 1 Grade

Retail Prices (per variety)	Wholesale Prices f.o.b. San Jose, Calif. (per variety)				
	250-up	100-249	20-99	10-19	1-9
\$1.50	65	.70	.75	.90	1.00
1.75	75	.80	.871/2	1.00	1.15
2.00	85	.95	1.00	1.10	1.25
2.25	95	1.05	1.121/2	1.25	1.40
2.50	. 1.10	1.20	1.25	1.40	1.60
2.75	. 1.20	1.30	1.371/2	1.50	1.75
3.00	. 1.30	1.40	1.50	1.75	1.90

(No. 11/2 (Medium) grade @ 20% less)

Generously graded, strong plants with a good root system.

(Please order in multiples of ten) (No orders accepted for less than five of a kind)

Varieties starred (*) are A. A. R. S. winners. Varieties underscored are ten finest roses of all time, as selected by National Rose Jury 1950.

ANGELS MATEU, Pat. No. 174.

Orange rose. Unusually large and make fine exhibition blooms. Retail each \$1.75.

APPLAUSE, Pat. No. 829.

Gold Medal Bagatelle. Paris. A big 50-petalled sparkling bright red borne on long strong stems. Vigorous, exquisitely fragrant and a prolific bloomer. Retail each \$2.00.

BETTY PRIOR, Pat. No. 340. (floribunda)

Single, Buds bright red; open flowers shell pink. Prolific bloomer. Retail each \$1.50.

BRAVO, Pat. No. 983.

Large, rich, glowing cardinal-red. High centered, perfectly formed flower with ruffled petals. Plant of medium height and bushy habit. Does well in both hot and cool climates. Retail each \$2.25.

BUCCANEER, Pat. No. 1119.

One of the most brilliant intense yellow roses to date, holding its color well. It is a vigorous, free branching bush producing an abundance of flowers. Retail each \$2.75.

*CALIFORNIA, Pat. No. 449.

Ruddy-orange toned with saffron yellow. Long buds on strong stems. Wonderful for cutting. Glossy foliage. Vigorous. Retail each \$1.50.

CALIFORNIA CENTENNIAL, Pat. No. 953.

Glowing velvety crimson; intensely fragrant. The long, spiral buds are of excellent texture and are borne on stems eighteen inches or more in length. Vigorous, upright grower, almost thornless. Foliage is coppery green. Retail each \$2.00.

*CAPISTRANO, Pat. No. 922.

Brilliant deep glowing rose pink in bud as well as in open flowers. Large buds and flowers on long, strong stems. Foliage large and leathery. Growth upright. Blooms rich and lastingly fragrant. Retail each \$2.25.

CHARLES MALLERIN, Pat. No. 933.

By Francis Meilland, originator of Peace. Considered by many as the finest black-red rose to date. Buds and blooms are deep velvety crimson borne on extra long canes. Carries 30 to 40 petals, the outer ones recurved showing the high, cone-shaped center. Richly fragrant. Vigorous, and foliage disease resistant. Retail each \$2.50.

*CHARLOTTE ARMSTRONG, Pat. No. 455.

Blood-red and cerise-pink. A strong grower with disease-resisting foliage. Prolific bloomer and fine for cutting. Retail each \$2.25.

*CHRYSLER IMPERIAL, Pat. No. 1167. A.A.R.S. 1953.

The flowers, borne on sturdy stems, are vivid, rich crimson overlaid with glowing oxblood red. The long tapering buds open to large high-centered flowers measuring $4\frac{1}{2}$ to 5 in. with 40 to 50 petals. Growth is compact and symmetrical. It carries an abundance of large dark green and leathery foliage retained on the plant right down to the base, giving the bush a handsome appearance. Retail each \$2.75.

DENNY BOY (floribunda) Pat. No. 1105.

Very double cup shaped flowers borne singly and in clusters. Color is clear orange yellow within and sulphur yellow outside. Retail each \$1.75.

DONALD PRIOR, Pat. No. 377. (floribunda)

Sparkling dark red flowers borne freely in immense clusters throughout the season. Retail each \$1.50.

ECLIPSE, Pat. No. 172.

Clear yellow. Exceptionally long slender buds borne in profusion. Fine for cutting. Retail each \$1.75.

*FASHION, Pat. No. 789 (Floribunda type).

A strikingly new color — luminous coral-pink overlaid with gold softening to clear coral then deepens to reddish tones. Buds are oriental red, pointed, opening slowly into lovely miniature hybrid tea form. Glossy dark green foliage. Retail each \$2.00.

FIRST LOVE, Pat. No. 921.

Long slender buds of a delicate shade of pink. The flowers are borne in profusion, each on a long stem perfect for cutting. Light, pleasant tea fragrance. Retail each \$2.25.

*FORTY-NINER, Pat. No. 792.

Two-toned. Inside of petals is a vivid Oriental Red while the outside is a Chrome Yellow changing to straw yellow. Colors are bright and lasting. Retail each \$2.50.

*FRED EDMUNDS, Pat. No. 731.

Beautiful long-pointed buds of vivid, glowing coppery-orange changing to soft apricot. Holly-like shining foliage. Rich fruity fragrance. Retail each \$2.00.

*FRED HOWARD, Pat. No. 1006.

Buds long, rich yellow edged light pink. Opens to a full double, high-centered, beautifully formed flower. Blooms from early spring until late fall on long stems excellent for cutting. The plant is vigorous and the foliage is dark and shiny. Retail each \$2.50.

GERANIUM RED, Pat. No. 811 (floribunda).

Buds dark ox-blood red opening to geranium scarlet. Blooms in clusters and individually on long stems. Spicy rose-geranium fragrance. Retail each \$1.75.

GOLDEN HARVEST, Pat. No. 729.

Clear golden yellow without any carmine markings. Delightfully fragrant. Vigorous. Retail each \$1.50.

GOLDEN SCEPTER, Pat. No. 910.

A beautiful new unfading, golden yellow with long slender buds opening to large, high-centered flowers. Won the highest rose award in Holland. Retail each \$2.00.

GOLDILOCKS, Pat. No. 672. (Floribunda type).

Rich golden yellow of hybrid tea form, Long lasting flowers. Very free blooming and a very fine floribunda variety. Retail each \$1.50.

*GRANDE DUCHESSE CHARLOTTE, Pat. No. 774.

A new shade of red. The beautiful long streamlined buds are burnt-carmine opening to firm petaled flowers that do not fade. Carnation fragrance. Retail each \$2.00.

*HEART'S DESIRE, Pat. No. 501.

Exquisite long-pointed bright red buds opening to shapely blooms of pure luminous red. Pleasing fragrance. Retail each \$1.75.

*HELEN TRAUBEL, Pat. No. 1028.

A magnificent new rose of outstanding merit. Bears unusually large and long buds on strong, erect stems. The color is sparkling pink to luminous apricot. The plant is vigorous and bears buds and flowers continuously throughout the season. Foliage plentiful, rich dark green. Retail each \$2.75.

*KATHERINE T. MARSHALL, Pat. No. 607.

Warm, glowing clear pink. Large buds and flowers of perfect form. Fruity fragrance. Long, fine stems, ideal for cutting. Retail each \$1.75.

*LILIBET, Pat. App. For. (floribunda)

All America Winner for 1954.

Delicate light rose to soft dawn pink. Named in honor of Her Majesty Queen Elizabeth II. The abundant clusters of small roses are well formed and cover a dense and beautifully foliaged bush making it most desirable for either single or mass planting. It is a continuous bloomer and resistant to mildew and black spot. Retail each \$2.50.

*LOWELL THOMAS, Pat. No. 595.

Deep and glowing rich golden yellow. Long, tightly furled buds open to a uniform lighter shade of yellow. Retail each \$2.00.

*MA PERKINS, Pat. No. 1143 (floribunda) A.A.R.S. 1953.

A sparkling soft coral shell pink floribunda with sweet fragrance. Buds are Ophelia-shaped, delicately shaded red in outer petals. Open flowers are cup-shaped and appear both in clusters and singly throughout the season. Plants are disease-resistant, strong and compact, $2\frac{1}{2}$ to 3 ft. tall. Foliage is rich green and plentiful. Retail each \$2.25.

*MARK SULLIVAN, Pat. No. 599.

Huge golden yellow flowers veined and shaded rose pink and cerise. Honey fragrance. Rich leathery, glossy foliage. Retail each \$1.75.

McGREDY'S SUNSET, Pat. No. 317.

Orange-yellow heavily suffused with orange flame. The beautifully formed buds open slowly, hold their color in the sun and keep well. Foliage shiny green. Retail each \$1.75.

*MIRANDY, Pat. No. 632.

Large buds of deep, rich dark red with black shadings opening to huge 50-petalled, richly fragrant flowers. Vigorous habit and free blooming. Heavily textured dark green foliage. Retail each \$2.25.

*MISSION BELLS, Pat. No. 923.

A beautiful deep salmon pink hybrid tea rose opening to clear shrimp pink color. Vigorous plant with attractive coppery green foliage which is disease-resistant. Long pointed buds on long stems. Full centered flowers up to 5½ inches when open. Tea-scented fragrance. Retail each \$2.25.

MME. HENRI GUILLOT, Pat. No. 337.

Watermelon pink with a golden base. Has no rival in form or color. Large firm-petalled flowers borne singly on strong plants with extra-large foliage. The long slender buds are fine for cutting. Retail each \$2.00.

*MOJAVE, Pat. App. For.

All America Winner for 1954.

The color is a beautiful blend of salmon, apricot and orange. In cool weather occasionally the salmon changes to red blended apricot and orange. The plants are vigorous and foliage glossy. Flowers are produced mainly on strong individual stems. Carries many fine points of its parent Charlotte Armstrong. Retail each \$3.00.

NEW YORKER, Pat. No. 823.

Brilliant, unfading scarlet with rose red undertones. A velvety sheen gives each bloom a lovely texture. The flowers are extra large, beautifully formed and are borne on strong stems. Blooms throughout the season. The plant is vigorous, disease-resistant and the foliage luxurious. Retail each \$2.00.

*NOCTURNE, Pat. No. 713.

Long, perfectly formed buds of bright cardinal-red. Long stems, large luxuriant foliage. The large, richly textured petals have good substance and flowers are pleasantly fragrant. Sturdy. Retail each \$2.00.

*PEACE, Pat. No. 591.

Buds are golden yellow, each petal edged with pink that seems to deepen as the flower slowly opens. The strong, straight stems lift the unusually large fresh looking flowers well above the mass of vigorous, shining, disease-resistant foliage. Highest score ever made. Retail each \$2.50.

*PINKIE, Pat. No. 712. (Polyantha type).

Perfect little long slender pink buds open to about 2 inches, each on an individual stem long enough to cut. A continuous bloomer from early Spring to late Fall. Spicy fragrance. Fine for border or dwarf hedge. Retail each \$1.75.

PINOCCHIO, Pat. No. 484. (Floribunda type).

The rich, fragrant salmon buds blushed with gold open to clear soft pink, deeper pink at edges. Exceptionally prolific bloomer. Foliage rich, dark green and unusually disease-resistant. Retail each \$1.50.

PRES. EISENHOWER, Pat. App. For.

First time offered. Quantity limited.

A large, rich, unfading uniform rose-red hybrid tea opening to 4 or 5 inches with 35 to 40 beautifully formed petals. Blooms singly on strong stems, freely and continuously. Plants are bushy, upright, with heavy canes, few thorns and good dark green disease-resistant foliage. Flowers are long lasting and sweetly fragrant. Retail each \$2.50.

RED PINOCCHIO, Pat. No. 812. (floribunda)

Rich bright carmine deepening as buds fully open. Delightfully fragrant and free blooming. Habit bushy, upright and vigorous. Retail each \$1.50.

*RUBAIYAT, Pat. No. 758.

Rose red or crimson. Long, shapely buds open to extra large fragrant blooms borne on long strong stems. A vigorous, healthy bush with luxuriant dark green foliage. Retail each \$1.75.

*SAN FERNANDO, Pat. No. 785.

A magnificent rose of glowing currant-red. Beautifully formed buds and open flowers of unusually heavy texture. Richly fragrant. Retail each \$1.75.

SATURNIA, Pat. No. 349.

Warm tones of cardinal-red on inside of petals with salmonyellow and copper on reverse. Shiny dark green foliage. Fine for cutting. Retail each \$1.75.

SHOW GIRL, Pat. No. 646.

One of the best and most dependable deep pink roses. The long-pointed buds are perfectly formed on long stems and are fine for cutting. Retail each \$2.00.

SLEIGH BELLS, Pat. No. 1004.

Large, beautifully formed white, lightly flushed primrose at base of petals. Borne in great profusion on long stems fine for cutting. Foliage glossy, leathery and exceptionally disease-resistant. Flowers fragrant. A new and welcome addition to white roses. Retail each \$2.00.

SONATA, Pat. No. 732.

One of the really fine pink roses. Beautiful as open flower as well as in bud. Vigorous plant with good foliage. Retail each \$1.75.

*SUTTER'S GOLD, Pat. No. 885.

Won the All-America Award and the Foreign Gold Medal at the Bagatelle Contest in Paris, France, so is truly an international winner. Long pointed bright yellow buds richly shaded orange and red. Every slender bud is perfect and nearly always borne singly. Vigorous, free branching and fine for cutting. Blooms from early Spring to late Fall. Delightful fragrance and disease-resistant foliage. Very free blooming. Retail each \$2.25.

SWEET SIXTEEN, Pat. No. 631.

Long slender buds in delicate shades of light pink with tints of rose and a dash of gold at base of each petal. Open flowers are of perfect form and sweetly fragrant, making them grand cut flowers. Retail each \$1.75.

*TAFFETA, Pat. No. 716.

Rich carmine-rose in bud opening to rose-pink, salmon or apricot, but with predominant color carmine-rose. Reverse of petals tinted yellow. Richly fragrant; exceptionally fine for cutting. Retail each \$2.00.

*TALLYHO, Pat. No. 828.

A bi-color. Inside of petals unique shade of pink; outside a rich crimson. Buds are deep cardinal red. The long-stemmed blooms open slowly, last well and have a spicy fragrance. A large, vigorous branching plant. Retail each \$2.00.

TEXAS CENTENNIAL, Pat. No. 162.

Vermilion-red. Vigorous sport of Pres. Hoover. Perfect cut flowers with long strong stems and handsome foliage. Retail each \$1.50.

*VOGUE, Pat. No. 926 (floribunda).

Color is a unique brilliant Begonia-rose flushed salmon. Individual flowers are 3 to 4 in. across, perfectly formed, high centered and hybrid tea shaped. Opens slowly. Plant grows $2\frac{1}{2}$ to 3 feet tall. Retail each \$2.00.

Patented Climbers

CLI. CHRISTOPHER STONE, Pat. No. 626.

Vivid velvety-scarlet crimson. Sturdy climber with excellent foliage. One of the best red climbers. Retail each \$1.75.

*FLASH, Pat. No. 396.

Orange-scarlet with shining green foliage. Free blooming. Retail each \$1.75.

CLI. GOLDEN RAPTURE, Pat. No. 508.

Flowers and buds are beautifully formed, rich shining golden yellow and are borne on long strong stems fine for cutting. Retail each \$1.75.

CLI. HEART'S DESIRE, Pat. No. 663.

One of the finest crimson climbers. Profuse and fine for cutting. Retail each \$2.00.

*HIGH NOON, Pat. No. 704.

Intense clear yellow buds borne on long, thornless, stems blooming right on through the summer and fall. Handsome glossy foliage. Retail each \$2.50.

CLI. HINRICH GAEDE, Pat. No. 244.

Orange-scarlet. Free blooming. Does exceptionally well around San Francisco Bay Area. Retail each \$1.75.

PATENTED CLIMBERS (cont.) GENERAL COLLECTION

CLI. MME. HENRI GUILLOT, Pat. No. 788.

Watermelon pink with golden base. Vigorous, fine for cutting. Retail each \$2.00.

CLI. MRS. SAM McGREDY, Pat. No. 374.

Scarlet-orange to orange-salmon. Vigorous grower with luxuriant glossy bronze-green foliage. Retail each \$1.75.

CLI. PEACE, Pat. No. 932.

Buds golden yellow, petals edged with pink that deepens as flowers slowly open. A strong, healthy looking climber. Foliage shining, disease-resistant. Retail each \$2.50.

CLI. PICTURE, Pat. No. 524.

Beautifully formed fragrant rich pink flowers. Fine for cutting, Retail each \$2.00.

CLI. PINKIE, Pat. No. 1076. (Polyantha type).

Perfect little long slender pink buds open to about 2 inches, each on an individual stem. Fine for cutting. Blooms profusely from early Spring to late Fall. Retail each \$2.75.

CLI. SAN FERNANDO, Pat. No. 1123.

Glowing currant-red. Beautifully formed buds and open flowers of unusually heavy texture. Richly fragrant. Retail each \$2.00.

CLI. SUNSET, (Pat. App. For).

Like Faience in climbing form. Cadmium yellow shaded pink. Retail each \$1.75.

CLI. TEXAS CENTENNIAL, Pat. No. 565.

Vermilion-red. Vigorous and profuse. Fine for cutting. Retail each \$2.00.

General Collection

Prices for Non-patented Bush and Climbing Roses.

	f.c	f.o.b. San Jose, Calif.		
	1000-up	500 to 990	100 to 490	
No. 1 grade	50	.53	.55	
No. 11/2 grade	40	.43	.45	
No. 2 grade	30	.33	.35	

(Write for special prices on larger quantities)

(Please order in multiples of ten)

AUTUMN, orange, red and pink.

BETTER TIMES, red.

CHRISTOPHER STONE, scarlet.

CONDESA DE SASTAGO, coppery-orange.

CRIMSON GLORY, red.

DAME EDITH HELEN, rose pink.

DUCHESS OF ATHOLL, orange.

GENERAL COLLECTION

DUQUESA DE PENARANDA, orange-apricot.

E. G. HILL, deep red.

ETOILE DE HOLLANDE, velvety-red.

*FLORADORA, (Floribunda) orange scarlet.

F. K. DRUSCHKI, white.

GARNETTE, (floribunda) red.

GOLDEN DAWN, sunflower yellow.

GOLDEN EMBLEM, golden yellow.

GOLDEN GLEAM, golden yellow.

GOLDEN RAPTURE, yellow.

HADLEY, velvety crimson.

HINRICH GAEDE, orange scarlet.

HOOSIER BEAUTY, velvety-red.

J. OTTO THILOW, pink.

K. A. VICTORIA, white.

LADY FORTEVIOT, golden yellow and red.

McGREDY'S IVORY, white.

McGREDY'S YELLOW, buttercup yellow.

MLLE. CECILE BRUNNER, (Poly.) bright pink.

MRS. E. P. THOM, clear yellow.

MRS. P. S. DUPONT, golden yellow.

MRS. SAM McGREDY, scarlet-orange.

NEIGE PARFUM, creamy white.

PICTURE, rich pink.

PRES. HERBERT HOOVER, multicolored, cerise, pink, scarlet, yellow.

RED DELIGHT, red.

RED HOOVER, red.

RED RIPPLES, (floribunda) red.

RED TALISMAN, red.

ROSENELFE, (floribunda) dainty pink.

SHOT SILK, orange-cerise, scarlet.

SISTER THERESE, yellow.

SNOWBIRD, snow-white.

SOUTHPORT, scarlet, gold base.

TALISMAN, multicolored; orange-scarlet and golden yellow.

THE DOCTOR, large silvery pink.

VILLE DE PARIS, golden yellow.

CLIMBERS STANDARD (TREE) ROSES

Climbers

BELLE OF PORTUGAL, light pink.

BLAZE, scarlet.

CLI. AUTUMN, orange red and pink.

CLI. DAME EDITH HELEN, rose pink.

CLI. DUCHESS OF ATHOLL, orange.

CLI. DUQUESA DE PENARANDA, orange-apricot.

CLI. ETOILE DE HOLLANDE, velvety-red.

CLI. GOLDEN EMBLEM, golden yellow.

CLI. GOLDEN TALISMAN, golden yellow.

CLI. HADLEY, crimson.

CLI. HOOSIER BEAUTY, velvety-red.

CLI. J. OTTO THILOW, pink,

CLI. K. A. VICTORIA, white.

CLI. LADY FORTEVIOT, golden yellow and red.

CLI. McGREDY'S IVORY, white.

CLI. MLLE. C. BRUNNER, pink.

CLI. MRS. E. P. THOM, yellow.

PAUL'S SCARLET CLIMBER, Improved.

CLI. PRES. HERBERT HOOVER, multicolored.

CLI. RED TALISMAN, red.

CLI. SHOT SILK, pink suffused yellow.

CLI. TALISMAN, multicolored.

CLI. YELLOW CECILE BRUNNER, yellow.

Standard (Tree) Roses

What does the most toward making a good tree rose? The answer is a good root system with a well balanced head! Our four-budded Trees with well developed heads on strong 36-inch stems have made a hit throughout the country. For years we have sold out long before the shipping season starts. Place your order early.

Carload service usually available for eastern orders.

No. 1 Grade

under 100 @ \$2.15 100 or more @ 2.05 250 or more @ 1.95

No. 1½ (medium) grade @ 20% less (Please order in multiples of five)

All patented varieties @ 50c additional

Patented Varieties

BRAVO CAPISTRANO CHAS. MALLERIN
CHARLOTTE ARMSTRONG

ORDER BLANK

W. B. CLARKE & CO. Wholesale Rose Growers SAN JOSE 3, CALIFORNIA

TEXAS CENTENNIAL

P. O. BOX 343

(See Over)

Date	Jesan	195	PRO-RATA—All orders are booked final grade counts.	"Subject	to Cro	p" and
Sold toAddress	onesta t		TERMS: 60 days net to buyers of es to be arranged.	tablished	credit, ot	herwise
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TALLYHO	18.80 m 100		STANDARD (TREE	RO	SES	

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